

Singapore ranked as world's most mobile society, with London and Tokyo placed second and third in World Mobility Index 2016

- Singapore has been named the most mobile-friendly global city by a new study from Kantar TNS and BIPE
- London and Tokyo place second and third thanks to increased infrastructure investment in the Olympic Games host cities
- As the auto industry descends on Paris, the European city still trails behind international rivals for ease of mobility

Paris, 30.09.16: **Singapore** has been ranked the world's most mobile-friendly city in a new global study by Kantar TNS and BIPE, the World Mobility Index 2016. It has found that the financial centre of the Far East boasts the most impressive transport system thanks to the length of roads, extensive rail network and number of buses, taxis and bikes.

Singapore is highlighted in the study findings as a modern, fast and advanced city with unrivalled public transport offerings. In fact, Singaporeans use an average of 29,000 taxis, 4,212 buses and cover 185km of rail network every day.

With its Mass Rapid Transit, Light Rail Transit and a high number of buses, Singapore is creating an integrated multi-modal transport system with a common fare-payment mode, information platform and an impressive physical network. The city also benefits from remarkably little traffic, as car registrations are limited and the city recently introduced a congestion charge.

Olympic hosts reap benefits of infrastructure investment

The **London** 2012 legacy lives on for the UK's capital, as increased investment from the government into the transport network has meant that the city ranked second in the World Mobility Index. 2016 has seen further improvements such as the development of Crossrail, the impending opening of the Elizabeth Line and the expansion of what is now the world's second largest bike sharing scheme, with 10,000 'Boris bikes' covering a 1572km² area.

Upcoming Olympic host **Tokyo** boasts the world's largest urban rail network with 3,980 km of rail network covering the 8592 km² area, as well as a host of other transport options from subways, to monorails and trams – and further expansions are planned ahead of 2020 as well.

Paris on road to mobility but lags behind rival cities

As the automotive industry descends on Paris for **The Paris Motor Show**, the World Mobility Offer Index highlights the low ranking of Paris. The Paris transport system is held back by an out of date infrastructure and a not particularly efficient network, despite having one of the most dense underground networks worldwide (1 station every 700 metres). In fact, Paris struggles to link main suburbs to the city centre and as a result the ring roads are very congested during peak hours.

There have, however, been some improvements and recent investments in new tramway lines have increased mobility around the city. Paris is also the global leader in bike sharing with over 20,000 public bikes available.

But to facilitate their journeys, Parisians are looking forward to the Grand Paris Express, a very ambitious project planned for 2030 including over 20 kilometres of automatic metro lines, which will greatly enhance the mobility offer in the Paris area, in particular improving suburb to suburb connections.

Isabelle Rio-Lopes – Head of Automotive, Kantar TNS in Brazil said:

“By 2050 over 70% of the global population will live in urban areas so the need for mobility in cities across the world is becoming even more important. From congestion and air pollution to accelerating urbanisation, the forces shaping the future of mobility are already in action today. Many traditional European cities need to adapt and invest in their older transport networks as Far Eastern rivals such as Singapore, Tokyo and Seoul continue to evolve rapidly to help sustain and support the cities’ future.

In developing cities where significant mobility challenges are observed, informal sharing mobility behaviours seem to be precursors of rapid development of new mobility services to compensate for low transformation of transport network.”

Grégoire Mialet – Associate Director, BIPE in France said:

“The road ahead for mobility cannot be mapped out by one industry alone. The environment in which auto manufacturers, airlines, rail networks and public transport providers operate will be shaped by one another, as well as by policymakers, town planners, environmental campaigners and NGOs. No view of the future can be complete unless it incorporates insights from each of these groups.

The study shows that by 2025 ambitious investments in connected mass transit systems and soft mobility solutions will extend the urban mobility range and improve the public’s experience. Automotive brands will have to offer seamless services in urban areas to meet aggressive regulatory policies and demand for mobility sharing.”

World Mobility Offer Index 2016 from Kantar TNS and BIPE

Rank	City
1	Singapore
2	London
3	Tokyo
4	Seoul
5	Buenos Aires
6	Moscow
7	New York
8	Bangalore
9	Shanghai
10	Berlin

Methodology: The Mobility Offer Index is compiled based on the density of urban roads, rail networks, public buses, taxis and public bikes to reflect the ease of mobility in the city.

Notes to editors

About the World Mobility Observatory

The World Mobility Observatory from Kantar TNS and BIPE is the reference to understand and anticipate the future of mobility all around the world. It includes the widest customer survey dedicated to mobility behaviours across 30 cities in 19 countries.

About Kantar TNS

Kantar TNS is one of the world's largest research agencies with experts in over 80 countries. We provide actionable insights to help companies make impactful decisions and drive growth. With expertise in innovation, brand and communication, shopper activation and customer relationships we help our clients identify, optimise and activate the moments that matter to drive growth for their business. We are part of Kantar, one of the world's leading data, insight and consultancy companies.

About BIPE

BIPE is a strategic consultancy firm founded in France and specialised in economic research and forecasts, modelling and big data, socio-economic outlook and future trends analysis. BIPE supports companies across a wide variety of sectors all over the world, to help them take decisions in the short to long term, from the largest international groups to more local companies.